

 **LASSA**
TYRES

COMPETUS  R/T2



COMPETUS  R/T2

PRODUCT PRESENTATION

- **Product Segmentation and Product Concept**
- **Technical Features**
- **Line up**



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Product Positioning



COMPETUS A/T 2

COMPETUS H/L

COMPETUS H/P



ON/OFF



ON



COMPETUS  **A/T 2**



Target Vehicles

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COMPETUS R/T2

Pick-ups & SUVs for all-terrain usage





Toughness redefined...

Competus A/T 2, **all-terrain** tyres for pick-ups & SUVs, are now offering **improved RRC & wet performance** label grades compared to previous pattern.



➤ **Product Segmentation and Product Concept**

➤ **Technical Features**

➤ **Line up**



Accustomed Competus A/T **strenght** and **confidence** without compromising...



Pattern:

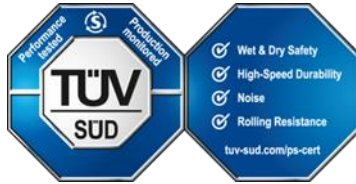
- Attractive appearance with a modern new pattern
- Optimized void ratio offering ultimate asphalt and off-road performance
- Robust and multi-edged blocks for better off-road grip
- Block stiffness to reduce RR
- Resistant to chipping and chunking
- Numerous sipes improving wet grip

Compound:

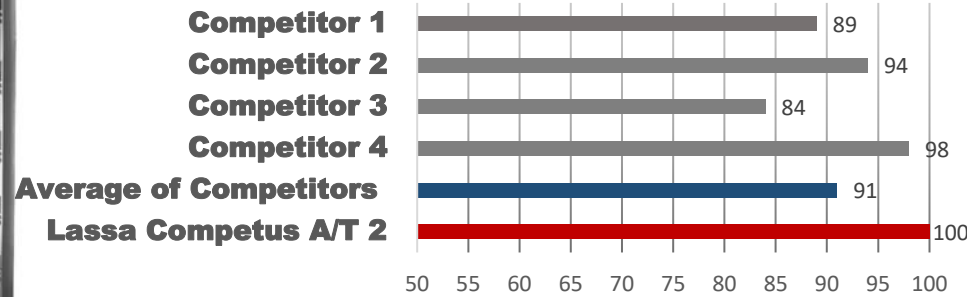
- Improved wet and dry performance
- Reduced RR
- Longer tread life



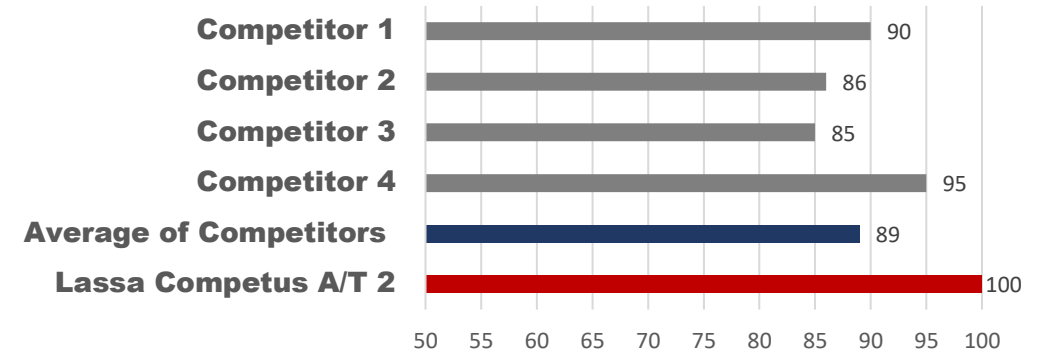
Test Results



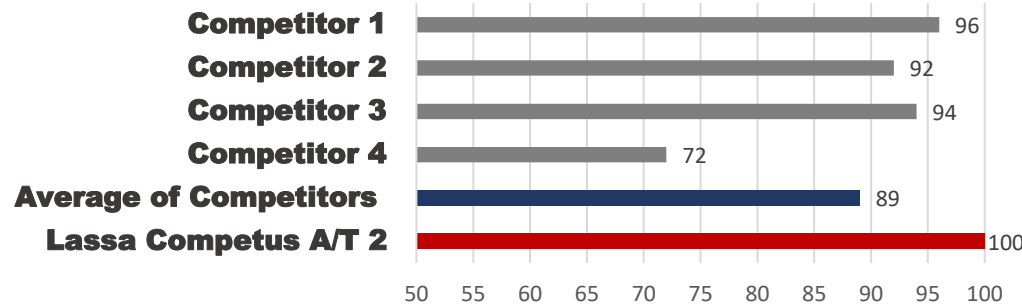
Lateral Wet Handling



Wet Breaking



Rolling Resistance

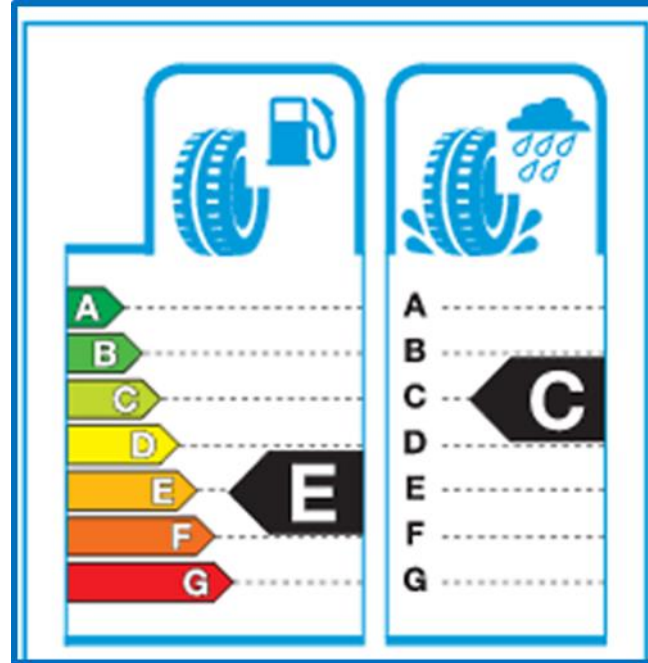
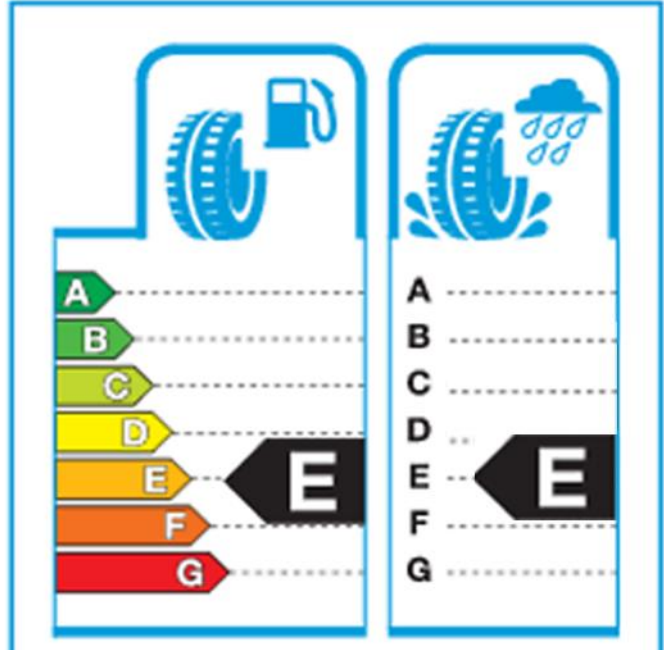


TÜV Test Report No:
713085909-CP-BM,
July-August 2016,
size 245/70R16
107/111 T/H

Label Grades

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- **Product Segmentation and Product Concept**
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Line Up

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COMPETUS R/T 2

15' Rim	205/70R15 96T COMPETUS A/T 2
	265/70R15 112T COMPETUS A/T 2
	235/75R15 109T XL COMPETUS A/T 2
	195/80R15 96T COMPETUS A/T 2
	215/80R15 102T COMPETUS A/T 2
16' Rim	215/65R16 102T XL COMPETUS A/T 2
	225/70R16 102T COMPETUS A/T 2
	235/70R16 106T COMPETUS A/T 2
	245/70R16 111T XL COMPETUS A/T 2
	265/70R16 112T COMPETUS A/T 2
	205/80R16 104T XL COMPETUS A/T 2
17' Rim	235/65R17 108T XL COMPETUS A/T 2
	245/65R17 111T XL COMPETUS A/T 2
	265/65R17 112T COMPETUS A/T 2
18' Rim	255/60R18 112T XL COMPETUS A/T 2

15 sizes ranging from 15'' to 18''



THANK YOU!



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